

## **Privacy Policy**

### **Sites Covered by this Policy Statement**

This Privacy Statement applies to all FineLine Developments Inc. owned websites and domains, and our wholly owned subsidiaries (FineLine Developments Inc. websites)

### **Links to Non FineLine Developments Inc. Websites**

The FineLine Developments Inc. websites may provide links to third-party websites for your convenience and information. If you access those links, you will leave the FineLine Developments Inc. website. FineLine Developments Inc. does not control those sites or their privacy practices, which may differ from FineLine Developments Inc.'s. We do not endorse or make any representations about third-party websites. The personal data you choose to give to unrelated third parties is not covered by the FineLine Developments Inc. Privacy Statement. We encourage you to review the privacy policy of any company before submitting your personal information. Some third-party companies may choose to share their personal data with FineLine Developments Inc.; that sharing is governed by that third-party company's privacy policy.

### **Types of Information We Collect**

This Privacy Statement covers personal information, non-personal data collection and aggregate reporting.

Personal information is information that is associated with your name or personal identity. FineLine Developments Inc. uses personal information to understand better your needs and interests and to provide you with better service. Once you choose to provide us with personal information, you can be assured it will be used only to support your customer relationship with FineLine Developments Inc.. We take seriously the trust you place in us. FineLine Developments Inc. will not sell, rent or lease your personal information to others.

On some pages and links at FineLine Developments Inc., you can order products or services, request information, subscribe to marketing or support materials, register yourself, or apply for a job at FineLine Developments Inc.. The types of personal information you provide to us on these pages may include name, address, phone number, e-mail address, user IDs and passwords, billing and transaction information, credit card information, contact preferences, educational and employment background, and job interest data.

Non-personal information is data about usage and service operation that is not associated with a specific personal identity. FineLine Developments Inc. collects and analyzes non-personal information to evaluate how visitors use the FineLine Developments Inc. website.

### **Children's Privacy**

FineLine Developments Inc. is committed to protecting the privacy needs of children and we encourage parents and guardians to take an active role in their children's online activities and interests. FineLine Developments Inc. does not knowingly collect information from children under the age of 13 and FineLine Developments Inc. does not target its website to children under 13.

## **How We Use Your Information**

FineLine Developments Inc. uses your personal information to provide you with services and to help us better understand your needs and interests. Specifically, we use your information to help you complete a transaction or order, to communicate with you, to provide service and support, to update you on services and benefits, to personalize promotional offers and to personalize the FineLine Developments Inc. website. Occasionally we may also use your information to contact you for market research regarding FineLine Developments Inc. products or services. We will give you the opportunity to choose your privacy preferences regarding such communications. You may, at any point, contact us to request an opt-on on future communication. Credit card information is used only for payment processing and fraud prevention. This information is not used for any other purpose by our financial services providers or FineLine Developments Inc. and will not be kept longer than necessary for providing the services, unless you ask us to retain your credit card information for future purchases.

Personal data collected online may also be combined with information you provide FineLine Developments Inc. through other sources such as product registration, call centers or public events such as trade shows or seminars.

Personal data given to FineLine Developments Inc. may be transferred across state, provincial and/or country borders for the purposes of data consolidation, storage and simplified customer information management.

Non-personal data is aggregated for reporting about FineLine Developments Inc. website usability, performance and effectiveness. It is used to improve the customer experience, usability and site content.

## **Who We Share Your Information With**

FineLine Developments Inc. will not sell, rent or lease your personal information to others. FineLine Developments Inc. will not share your personal information with third parties except in responding to your requests for products or services. Your permission will be requested when you submit your information. FineLine Developments Inc. shares customer information across FineLine Developments Inc. -owned business entities and companies working on our behalf, but only as required to meet your product or service requirements.

FineLine Developments Inc. occasionally may contract with third-party service providers and suppliers to deliver complete products, services and customer solutions. Suppliers and service providers are required to keep confidential the information received on behalf of FineLine Developments Inc. and may not use it for any purpose other than to carry out the services they are performing for FineLine Developments Inc.. These service providers may change or we may contract with additional service providers to better accommodate our customers. FineLine Developments Inc. will not share personal information with any other third parties without your permission, unless required by law enforcement action, subpoena, or local law.

FineLine Developments Inc. or its related entities could merge with or be acquired by another business entity or some or all of their respective assets could be acquired. If such a combination or acquisition occurs, FineLine Developments Inc. will make every reasonable effort to notify you in the event we

share with the merging or acquiring entity some or all of your personal information to continue serving you.

### **Keeping Your Information Secure**

FineLine Developments Inc. is committed to protecting the information you provide us. To prevent unauthorized access or disclosure, to maintain data accuracy, and to ensure the appropriate use of the information, FineLine Developments Inc. has in place appropriate physical and managerial procedures to safeguard the information we collect.

### **Contacting Us**

We value your opinions. If you have comments or questions about our privacy policy, please send them to [info@finelineinc.ca](mailto:info@finelineinc.ca). This privacy statement applies to Canada